

**Interested in attracting High
Quality, Loyal Patients
without spending on
Expensive Advertising and Mass
Mailings?**

We can help

GRATIFIEDENT

Here is a new concept...

Research indicates that people don't choose dentists the same way as they choose other products and services. In fact dentistry is unlike any other service. Hence traditional methods, also known as *push marketing* such as mass mailings or advertising don't work very well in dentistry.



We believe that advertising to masses in hope that it 'captures' somebody is not the best use of your hard-earned money. We offer a more innovative and different approach.

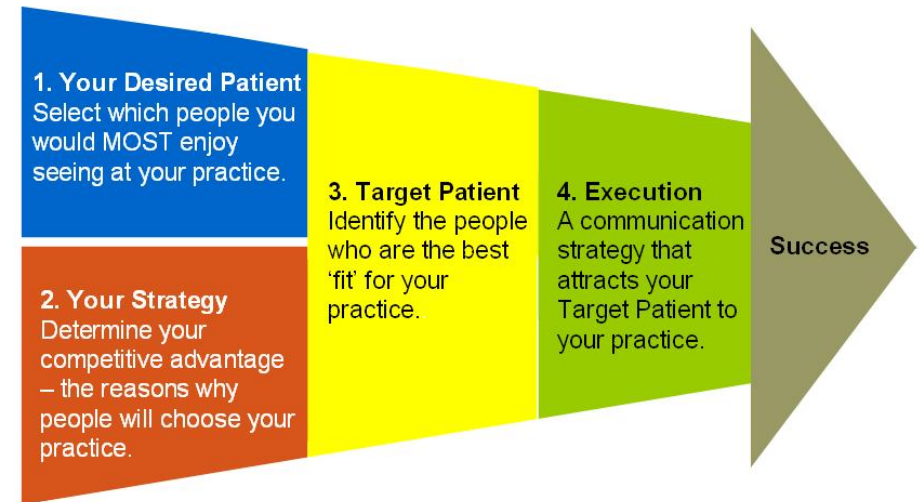
We find out the dental needs of the people in your area, and depending on you and the type of dentistry you want to provide, we select only those people who are most likely to become the Right Patients of your practice – these are the long term patients of your practice, who will stay, pay and refer.

Subsequently we don't push your services through expensive advertising or mass mailings. Instead, we develop a communication campaign specific to these people with the purpose to educate them, highlight the value of their oral health and build a bond with you and your dental practice.

What this achieves is that the patient does not see you as a business that provides dental services, but rather as a person who satisfies a very important need. This creates a level of trust and emotional connection that attracts people to your practice and makes them loyal patients.

We offer a guarantee that our approach will bring you better results than mass mailings or traditional advertising.

How does it work?



Benefits To Your Practice

1. Attract to your practice the type of patients you want.
2. Higher return on investment.
3. Builds an emotional connection between you, the dental practice and the patient. This makes the patient stay, pay and refer and makes it more difficult for patients to ask for discounts, come late or miss their appointments.
4. Increased treatment acceptance and revenue per patient.
5. Decreased number of patients leaving your practice.

Give us a call and let's talk about the type of patients You would like to see at your practice and how to bring them in.

We will prepare for you a complimentary analysis that will give you critical insights about the needs of the patients that live in your neighborhood.



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